

Chartered Management Professional (ChMP) Handbook

Chartered Institute of Management and Leadership (CIML - USA)

1. Program Overview

The Chartered Management Professional (ChMP) certification is a globally recognized, executive-level qualification that benchmarks professional excellence, strategic leadership, and managerial competence. It integrates advanced management theory, applied research, leadership development, and ethical practice to cultivate transformative leaders. Graduates earn the ChMP post-nominal.

2. Program Philosophy and Rationale

Philosophy: - Competence over credentials - Integration of theory and practice - Ethical leadership - Global perspective - Continuous professional development

Rationale: - Bridges academic theory and executive practice - Recognizes professional experience - Aligns with international standards - Focus on competency-based recognition - Develops leaders with organizational and societal impact

3. Target Audience

- Middle to senior-level managers
 - Entrepreneurs and consultants
 - Professionals seeking formal recognition of managerial competence
 - Aspiring strategic or executive leaders
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4. Entry Requirements

- Bachelor's degree or equivalent
 - Minimum 5 years post-qualification managerial experience
 - English proficiency
 - CIML membership eligibility
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5. Program Structure

1. Core Modules (1-7)
2. Specialization Modules (1-40)
3. Applied Research / Thesis Project

5.1 Core Modules (1-7)

| Module | Core Focus Areas / Competencies |
|--|--|
| Strategic Management & Leadership | Strategic planning, visioning, organizational alignment, stakeholder engagement, decision-making |
| Corporate Governance & Business Ethics | Ethical leadership, compliance, corporate accountability, risk governance, sustainability |
| Organizational Behavior & Change | Change management, team dynamics, motivation, conflict resolution, organizational culture |
| Financial Management for Decision-Makers | Budgeting, financial analysis, investment appraisal, performance metrics, risk assessment |
| Research Methods & Data Analysis | Research design, quantitative & qualitative methods, data interpretation, professional reporting |
| Global Business Environment & Policy | International trade, regulatory frameworks, cross-cultural management, policy analysis |
| Innovation & Digital Leadership | Technology adoption, innovation frameworks, digital transformation, creative problem-solving |

5.2 Specialization Modules (1-40)

(Each specialization includes 3-4 detailed modules with core competencies)

1. CFMP – Chartered Financial Management Professional - Corporate Finance, Investment Analysis, Risk & Treasury Management, Financial Strategy & Planning

2. CHRMP – Chartered Human Resource Management Professional - Talent Management, Performance & Rewards, Employment Law & Industrial Relations, Learning & Development Strategy

3. CPMP – Chartered Project Management Professional - Advanced Project Planning, Risk & Procurement Management, Agile & Lean Project Management, Project Monitoring & Evaluation

4. CMMP – Chartered Marketing Management Professional - Marketing Strategy, Digital & Social Media Marketing, Consumer Behavior & Analytics, Brand Management & Communication

- 5. CITMP – Chartered Information Technology Management Professional** - IT Governance & Strategy, Cybersecurity Leadership, Digital Transformation, Data Management & Analytics
- 6. COMP – Chartered Operations Management Professional** - Process & Quality Management, Supply Chain & Logistics, Operational Analytics, Production & Service Operations
- 7. CBAP – Chartered Business Administration Professional** - Corporate Strategy & Policy, Entrepreneurship & Innovation, Organizational Leadership, Business Process Optimization
- 8. CSMP – Chartered Strategic Management Professional** - Strategic Planning & Execution, Competitive Intelligence, Change & Transformation Leadership, Strategic Risk Management
- 9. CRMP – Chartered Risk & Compliance Management Professional** - Enterprise Risk Management, Regulatory Compliance, Internal Audit & Control, Operational Risk & Crisis Management
- 10. CPAMP – Chartered Public Administration Management Professional** - Public Policy & Governance, Fiscal Management & Administration, E-Governance & Public Service Delivery, Strategic Public Leadership
- 11. CSCLMP – Chartered Supply Chain & Logistics Management Professional** - Global Supply Chain Strategy, Inventory & Warehouse Management, Transport & Distribution Analytics, Supplier Relationship Management
- 12. CESMP – Chartered Environmental & Sustainability Management Professional** - Sustainability Strategy & Policy, Resource & Waste Management, Environmental Compliance & Reporting, Corporate Social Responsibility
- 13. CHMP – Chartered Healthcare Management Professional** - Healthcare Operations & Administration, Health Policy & Economics, Clinical & Medical Leadership, Healthcare Innovation & Technology
- 14. CEMP – Chartered Education Management Professional** - Educational Leadership, Curriculum & Program Design, Policy & Quality Assurance, Learning Technology & Innovation
- 15. CLODP – Chartered Leadership & Organizational Development Professional** - Organizational Design & Development, Leadership Psychology, Change Management & Coaching, Talent & Performance Development
- 16. CREPMP – Chartered Real Estate & Property Management Professional** - Property Valuation & Investment, Facility Management, Real Estate Finance, Asset & Portfolio Management
- 17. CEIMP – Chartered Entrepreneurship & Innovation Management Professional** - Venture Creation & Planning, Innovation Strategy, Entrepreneurial Finance, Growth & Scaling
- 18. CIBMP – Chartered International Business Management Professional** - Global Trade & Strategy, Cultural Intelligence & Leadership, International Finance & Risk, Global Operations Management

19. CEPM – Chartered Energy & Petroleum Management Professional - Energy Economics & Policy, Oil & Gas Operations, Renewable Energy Management, Environmental & Safety Compliance

20. CTHMP – Chartered Tourism & Hospitality Management Professional - Hospitality Operations, Tourism Management & Strategy, Revenue & Financial Management, Customer Experience & Engagement

21. CCIMP – Chartered Construction & Infrastructure Management Professional - Construction Project Planning, Contract Administration & Procurement, Infrastructure Development & Sustainability, Health, Safety & Compliance

22. CTLMP – Chartered Transport & Logistics Management Professional - Transport Operations & Planning, Logistics Strategy & Supply Chain, Transport Policy & Compliance, Performance Analytics & Optimization

23. CARDMP – Chartered Agribusiness & Rural Development Management Professional - Agricultural Economics & Policy, Agribusiness Operations, Food Security & Sustainability, Rural Development & Community Engagement

24. CAAMP – Chartered Aviation & Airport Management Professional - Airline Operations & Management, Airport Operations & Infrastructure, Aviation Safety & Regulatory Compliance, Strategic Aviation Leadership

25. CMPMP – Chartered Maritime & Port Management Professional - Port & Terminal Operations, Shipping & Fleet Management, Maritime Law & Safety, Strategic Maritime Leadership

26. CMIMP – Chartered Manufacturing & Industrial Management Professional - Production & Operations Management, Industrial Analytics & Performance, Supply Chain & Procurement, Manufacturing Strategy & Innovation

27. CCGMP – Chartered Corporate Governance Management Professional - Corporate Governance Frameworks, Risk & Audit Management, Ethics & Corporate Responsibility, Strategic Governance Leadership

28. CITeMP – Chartered Innovation & Technology Management Professional - Technology Strategy & Planning, R&D & Product Development, Change & Innovation Leadership, Technology & Business Integration

29. CMCMP – Chartered Media & Communication Management Professional - Corporate Communication Strategy, Media & Public Relations, Digital Media Management, Branding & Corporate Identity

30. CBIMP – Chartered Banking & Investment Management Professional - Retail & Commercial Banking, Investment & Portfolio Management, Risk & Compliance Management, Financial Strategy & Innovation

31. CPHMP – Chartered Public Health Management Professional - Public Health Policy & Strategy, Healthcare Systems & Operations, Community Health & Outreach, Health Data & Analytics

32. CPCMP – Chartered Procurement & Contract Management Professional - Strategic Procurement Management, Contract Negotiation & Administration, Supplier Relationship Management, Procurement Analytics & Decision Making

33. CMNRMP – Chartered Mining & Natural Resource Management Professional - Resource Exploration & Management, Environmental & Safety Compliance, Operations & Project Management, Community & Stakeholder Engagement

34. CLCAMP – Chartered Legal & Corporate Administration Professional - Corporate Law & Governance, Administrative Management, Contract & Compliance, Corporate Strategy & Ethics

35. CDEMP – Chartered Disaster & Emergency Management Professional - Disaster Preparedness & Planning, Emergency Response Management, Risk Mitigation & Resilience, Strategic Leadership in Emergencies

36. CMSSMP – Chartered Maritime Safety & Security Management Professional - Maritime Safety Operations, Security Risk Management, Crisis Response & Contingency Planning, Regulatory & Legal Compliance

37. COGOMP – Chartered Oil & Gas Operations Management Professional - Upstream & Downstream Operations, Health, Safety & Environment, Energy Economics & Strategy, Operations & Asset Management

38. CCSMP – Chartered Cybersecurity Management Professional - Cybersecurity Governance, Network & Information Security, Risk & Incident Management, Digital Leadership & Strategy

39. CDABIP – Chartered Data Analytics & Business Intelligence Professional - Data Analytics Fundamentals, Business Intelligence & Reporting, Predictive & Prescriptive Analytics, Data Governance & Ethics

40. CAIDTMP – Chartered Artificial Intelligence & Digital Transformation Management Professional - AI Strategy & Integration, Digital Transformation Leadership, Automation & Robotics, Ethics & Governance in AI

5.3 Applied Research / Thesis Project

| Component | Core Focus Areas / Competencies |
|---------------------------|--|
| Applied Research / Thesis | Research design, problem-solving, strategic application, evidence-based recommendations, reporting, ethical analysis |

6. Program Duration & Delivery

| Component | Duration |
|---|-------------|
| Coursework & Assignments | 4-6 months |
| Thesis / Research Project | 3-4 months |
| Final Exam & Viva Voce | 1 month |
| Total Duration | 8-12 months |
| Delivery Modes: Online, Blended, Executive Modular | |

7. Assessment Methods

| Component | Weight | Purpose |
|---------------------------|--------|---|
| Assignments & Coursework | 30% | Applied knowledge, case studies, problem-solving |
| Applied Research / Thesis | 40% | Independent research, strategic recommendations |
| Final Examination | 30% | Summative evaluation, theory integration, decision-making |

- Optional portfolio review and viva voce for additional professional validation.
- All assessments are competency-based.

8. Grading and Classification

| Grade | Score Range | Description |
|-------------|-------------|---|
| Distinction | 80-100% | Exceptional performance, superior leadership & analytical ability |
| Merit | 65-79% | Strong application of management competencies |
| Pass | 50-64% | Meets professional competency standards |
| Fail | <50% | Reassessment required |

All components must be passed individually.

9. Learning Outcomes

Graduates will be able to: 1. Integrate theory with applied management practice 2. Lead transformative organizational change and innovation 3. Demonstrate ethical and socially responsible leadership 4. Conduct

applied research for strategic decision-making 5. Manage people, resources, and systems effectively 6. Operate with global competence in diverse professional contexts

10. Award and Designation

Graduates are conferred the title: Chartered Management Professional (ChMP) and authorized to use the post-nominal: Name, ChMP (USA)

11. Continuing Professional Development (CPD)

- Minimum 20 CPD hours per year
 - Compliance with CIML Code of Professional Ethics
 - Participation in professional forums, mentorship, workshops, and industry initiatives
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12. Summary

The ChMP is a globally elite professional certification integrating core and 40 specialization modules, applied research, competency-based assessment, and professional recognition. Graduates gain strategic vision, ethical governance, innovation capability, and leadership excellence.